



District 4 Toastmasters

Where Leaders Are Made



Serving San Francisco, San Mateo, Santa Clara, Santa Cruz, San Benito and Monterey Counties of California


Club Building Campaign

Adding members to your club now will increase meeting participation, improve learning opportunities, and make your club more resilient when members move on in the future. Conducting a membership-building contest is an easy way to gain new members. You can also receive credit towards your Competent Leader Award.

The **Smedley Award** from Toastmasters International recognizes clubs that add five or more (new, dual, or reinstated) members between Aug 1st and Sep 30th with a special ribbon for your club's banner and a 10% discount on your next club order from the Toastmasters store. (See below for complete program details.)

This year, District 4 is offering the **Smedley Stretch**: clubs that add 7 members in Aug through Sep will receive \$50 in District 4 credit in addition to the **Smedley Award**. Contact growth@d4tm.org for more information and [ideas on how to add members](#) such as holding an [Open House](#).

**Add 5 members between August 1st and
September 30 to qualify for the Smedley Award.**



**Add 7 members during this period
and receive \$50 in District credit!**

Smedley Award Details

Program Dates: August 1 – September 30

Can your club add five new, dual, or reinstated members with a join date between August 1 and September 30? Accomplish this goal and you'll qualify to receive a "Smedley Award" ribbon, named in honor of Ralph Smedley, which you can display on your club's banner. Qualifying clubs can also earn a special discount code for 10-percent off their next club order. (The discount code expires six months from the date of issue and is not valid with any other offer.)

Applications and payments for members with a join date between August 1 and September 30 must be received at World Headquarters or online no later than September 30. The addition of transfer and charter members does not count toward "Smedley Award" credit.

The winning clubs will be revealed online within a few weeks of the submission deadline. Winning clubs should allow up to 10 business days to receive their award if they are located in the United States, and up to 21 business days if they are outside of the United States.